# Visual Area (Side B)

Please place graphics and text inside the dotted line.

All critial graphics/text SHOULD NOT EXCEED the dotted line. Anything exceeds the dotted line will be trimmed off.

Remove the dotted lines before submitting your files

## Visual Area (Side A)

Please place graphics and text inside the dotted line.

All critial graphics/text SHOULD NOT EXCEED the dotted line. Anything exceeds the dotted line will be trimmed off.

Remove the dotted lines before submitting your files

#### 7' Feather flag (Select single or double side template)

Single side (printing with reverse images on the other side):

Select side A or Side B template

Double side (printing with two different images on both sides):

Select side A and side B template together

#### i. Image setup

Graphic size(visual area) is in 100% actual size provided in the art template file High: 80 " (205cm) Width: 26" (65 cm) This template allows 2" bleed on the sides, and 2" bleed on top and bottom.

#### ii. Placed images

Placed images should have a resolution of 150 pixels per inch at full size for best graphic printing quality. However, in case if you don't have high quality pictures, please make sure to keep your resolution at 100 pixels per inch at full size. When placing such files in Illustrator, DO NOT PARSE OR EMBED the file.

Text:
All text must be converted to outlines.

Color Matching:
Any critical colors must be called out as a Pantone code.

### iii. A correct file format

PDF and high-res JPFG are the best formats to submit your artwork.